BSD#7 LRSP Strategic Objective ACTION PLAN: 3.04 OTHER Educational Partnerships

Action Plan Projected Completion Date:2013	Leader: Marilyn King Team Members: Byrdeen Warwood, AE Advisory Com

Strategic Objective (SO): 3.04 Bozeman Public Schools will seek to enhance, recognize and increase Educational Partnership opportunities.

Evaluation Plan: (Describe steps you'll take to determine if you've reached your strategic objective.)
-Innovative marketing strategies implemented
-Program participation—both # of teachers and students—will show up to a 10% increase in growth.
-Additional classroom/gym space will be available to offer the variety of classes for community participation that is requested.
-More community agencies and businesses will play an active role in developing and delivering a current and an up-to-date community education program.

Best Practice Investigation (What information is uncovered looking at best practice in relation to your strategic objective.)
-Community "profile" changes, thus impacting need for program response to these changes to meet community needs.
-Professional development offerings with increased participation by teachers can mean more satisfied and "repeat" community registrants.
-Space, though limited, is aggressively used by school and non-school entities.
-Community resources are available and agencies/businesses are looking for conduits in which they can participate to positively impact our community.

Action Steps What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who? Who will be responsible for what actions?	Timeframe What is a realistic timeframe for each action?
1. Research and apply a variety of advertising/marketing strategies.	1. ComEd Coordinator & staff	1. 2009-10
2. Develop annual professional development for adult ed instructors.	2. ComEd Coordinator	2. Annually
3. Review current facility availability and develop a plan to present to Executive Council an Adult Ed program schedule that will connect with both the community and the schools	3. ComEd Coordinator & staff	3. 2010-13
4. Engage community partners to actively participate in the community education program in order to "connect with" and to "involve more" community members in education.	4. ComEd Coordinator	4. 2010-13

In a year, we hope to see the following progress on this strategic objective:

Renewed and refreshed marketing materials to reach the variety of population groups in our community.
A "start" to brainstorming how to best use District facilities for community consumption.
Introduce a Community Action Plan to community businesses and agencies for possible involvement in the Community Education Program.